



PROSPERITY CONNECTION

The premier
financial education
organization in the
St. Louis region.





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ABOUT US

VISION

We dream of an equitable community where everyone can conveniently access the resources and knowledge needed to confidently pursue their financial goals.

MISSION

We strive to promote economic success for everyone in the St. Louis region by providing financial education and access to reliable financial products and services.



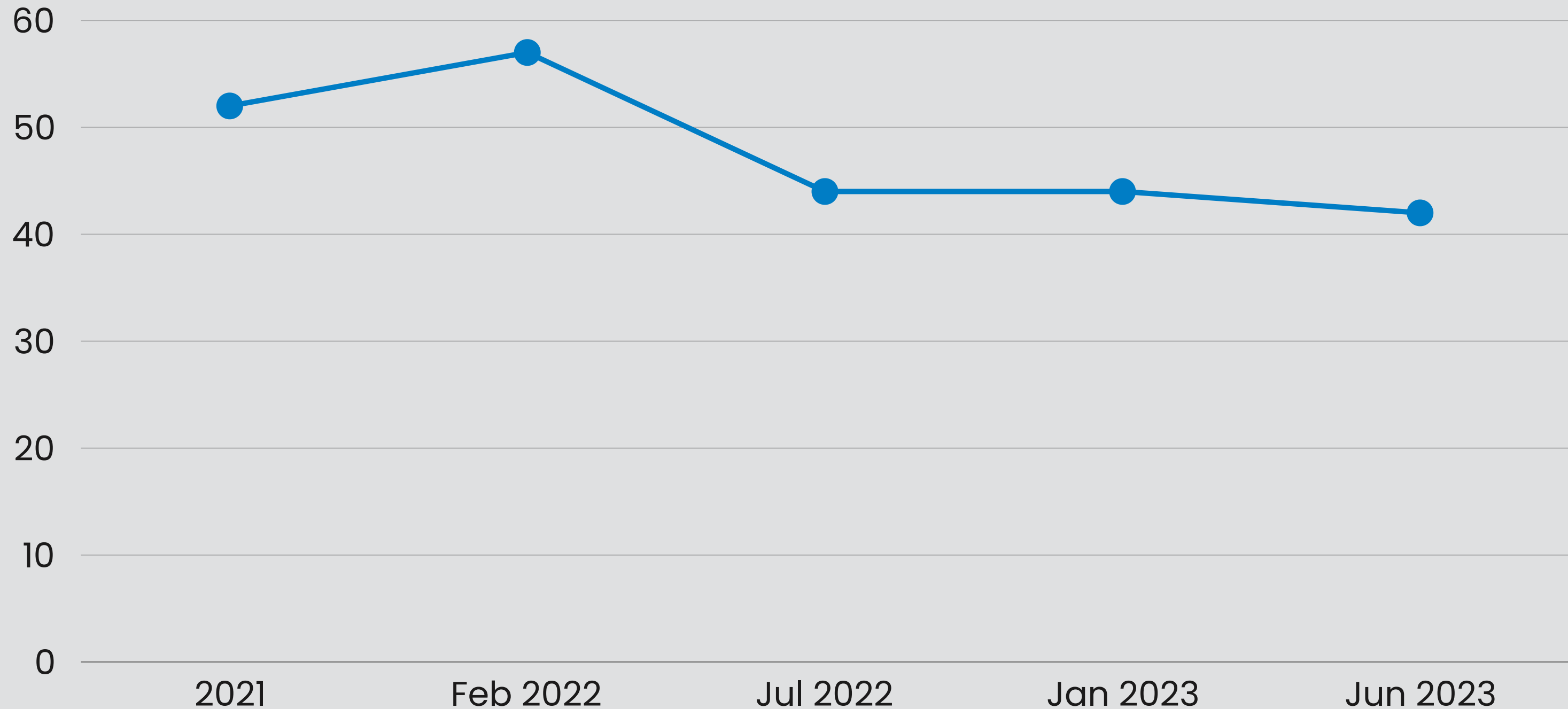
THE PROBLEM

Financial stress amongst your employees has a costly impact on workplace productivity, retention, and overall employee well-being.

You should expect to see an increased demand for financial wellness benefits.

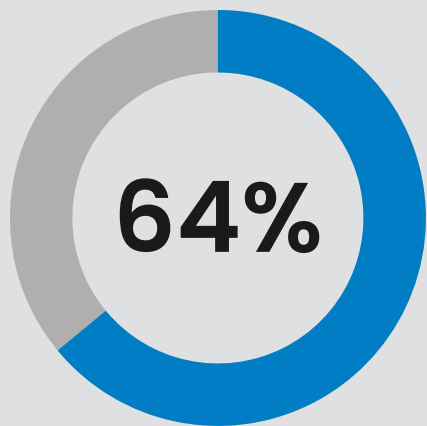


THE STATE OF FINANCIAL WELLNESS





FINANCIAL STRESS

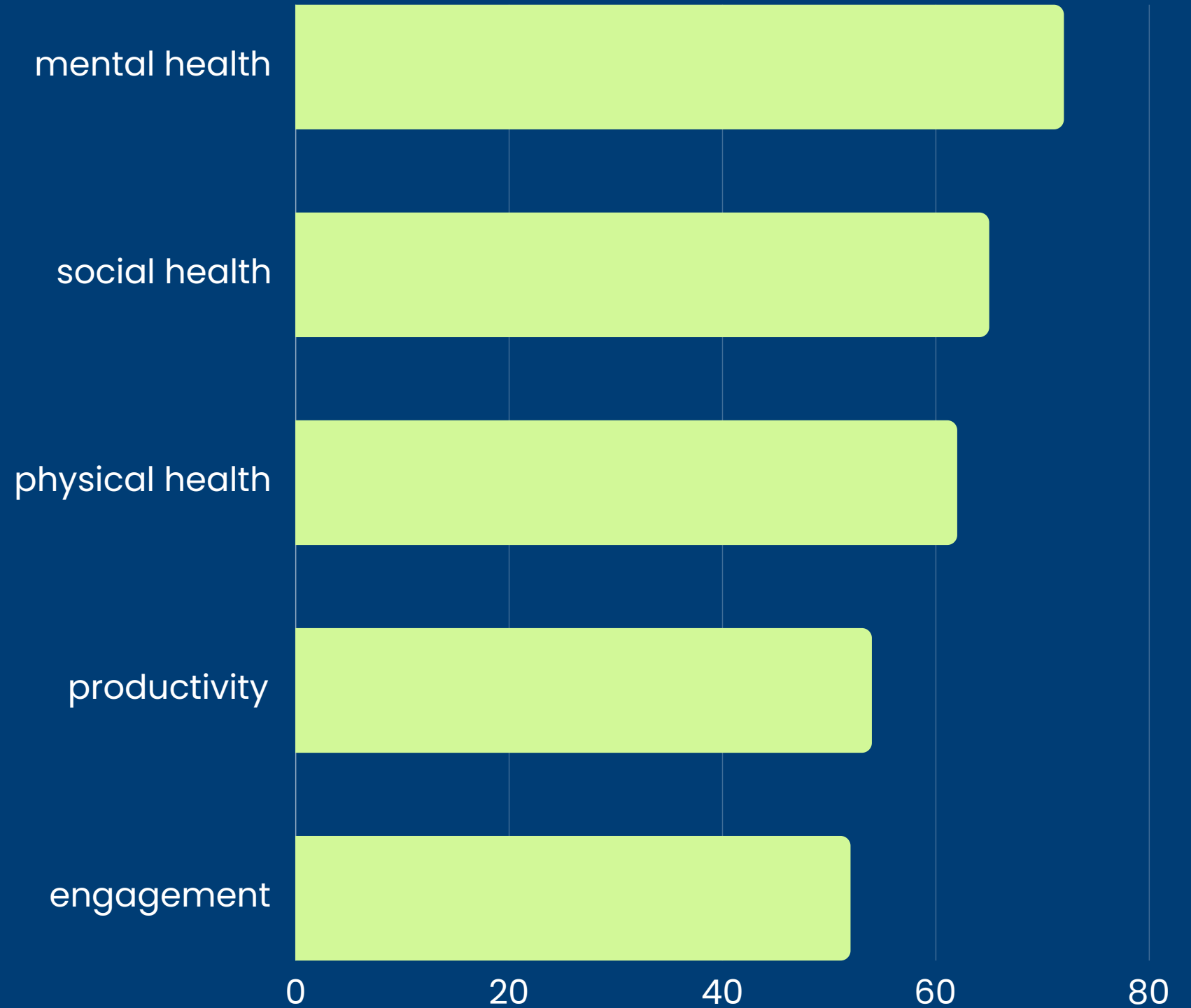


Employees who say they are stressed about their finances.

"2023 Workplace Benefits Report" - Bank of America
"The State of Financial Well-being" - BrightPlan, 2024

Financial stress extends beyond the bank account to key drivers of health and well-being.

Workers say their financial stress is having an impact on multiple areas of their lives, including:



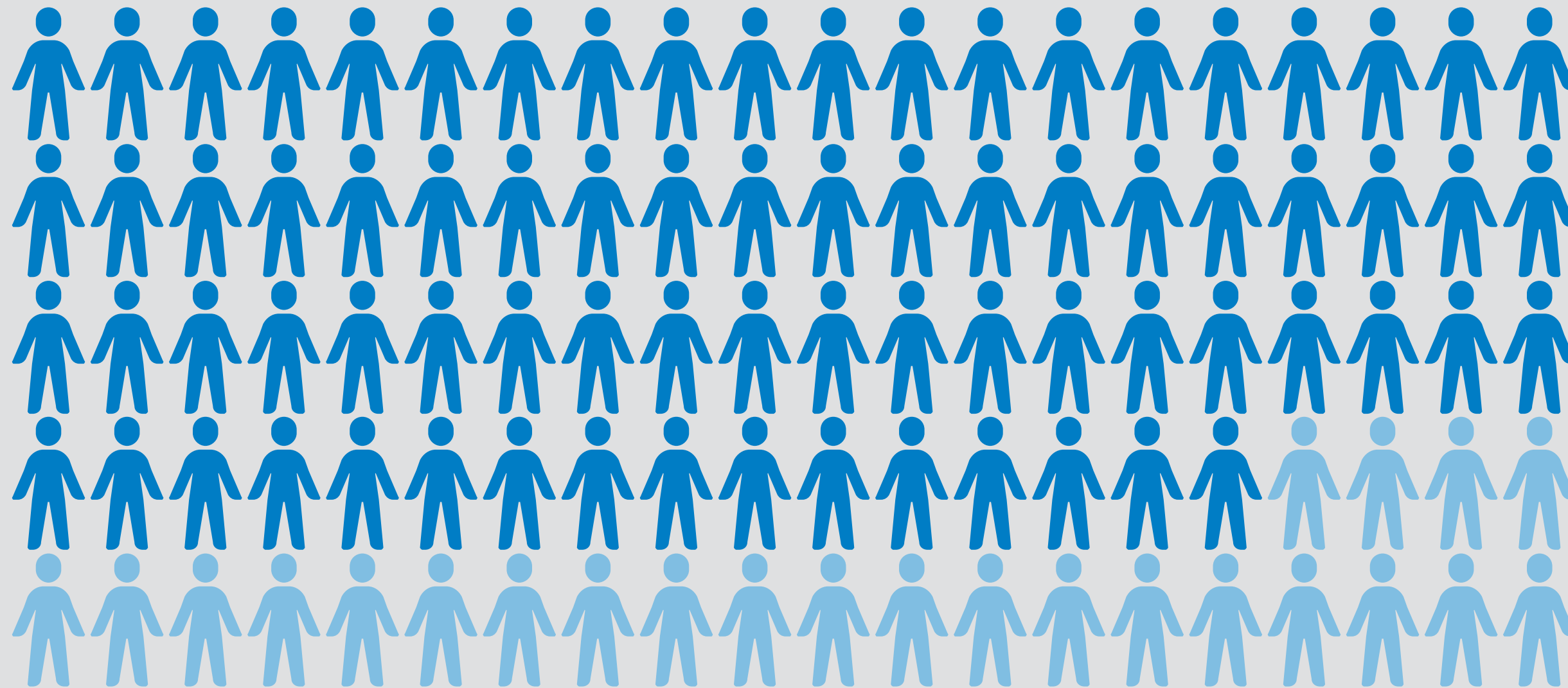


THE COST OF FINANCIAL STRESS





ROLE OF EMPLOYERS



76%

of employees feel their employer should play a role in supporting their financial wellness.



OUR SERVICES

FINANCIAL CLASSES

Our classes provide an understanding of common financial topics, such as budgeting and credit, equipping attendees with the knowledge needed to build a strong financial foundation.





OUR SERVICES

CREDIT REPORT REVIEWS

During this one-time appointment, participants are provided a copy of their credit report, their FICO credit score, and personalized tips for improving their credit.





OUR SERVICES

1-ON-1 COACHING

These sessions help participants build confidence, knowledge, and skills with assistance in setting achievable goals, creating a custom action plan, and building savings for the future.

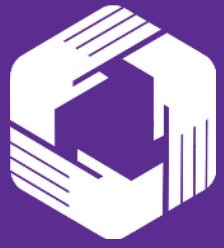




- Employees will learn how to build an action plan for their finances that works and considers their unique financial goals.
- As a result, your employees will enjoy increased confidence, a different outlook, and positive changes around money.
- In 2023 alone, our clients:
 - increased their credit score by **58.9 points**, on average
 - added **\$125,775** to savings
 - decreased debt by **\$579,527**



BENEFITS - EMPLOYEE



- You should begin to see higher rates of employee satisfaction and productivity.
- You can expect to see a decrease in employee turnover.
- A well-designed financial education program can recover at least \$22,500 of value per year for your company.



BENEFITS - EMPLOYER



FAQ



How will my employees access these services?



What is the timeline to achieve meaningful results?



How much is this going to cost me?



WHAT QUESTIONS DO YOU HAVE?



LET'S CONNECT!



ben@prosperityconnection.org



www.prosperityconnection.org

Want more information about providing this program as an added benefit for your employees? Schedule a call with Ben by scanning the QR code!

